

DAVE RAU

Senior designer, developer,
& thoughtful problem solver

SKILLS

Product Design (UX)
Visual Design (UI)
Design Systems
Responsive Design
HTML/CSS/JS
Typography
Accessibility
Code & craft

CONTACT

<http://daverau.me>
dave@redlabor.com
813-951-6583

EDUCATION

BFA Printmaking &
Electronic Media
University of South Florida

FOUNDING DESIGNER, HERALD/RUNLLM

3 years San Francisco/Remote

- Solo designer through 3 pivots to customer fit
- Embedded with CEO+eng team from strategy to ship
- Design everywhere — from brand to UI and PRs in prod

SR. UI ENGINEER/DESIGN SYSTEMS LEAD, OPTIMIZE

5 years San Francisco/Remote

- Lead design systems team and open-source UI library
- Authored CSS and React components and code standards

SR. DESIGNER/DEVELOPER, PAGERDUTY

2 years San Francisco

- Redesigned & rebuilt website to be responsive and 2x faster
- Lead designer on rebrand of web and product

INTERACTIVE DESIGNER, INKLING

3 years San Francisco

- Translated print books to responsive ebook systems
- Lead designer on Elsevier medical and O'Reilly media
- Created design systems, scripts and tooling for 800 ebooks

DESIGNER/WEBMASTER, WATERMATTERS.ORG

10 years Tampa, Florida

- Served 750 state employees, from educators to scientists
- Designed and authored thousands of HTML/CSS pages
- Authored award-winning interactive web content
- Created popular and easy-to-use database apps